

CORPORATE SPONSORSHIP GUIDE



Outer Banks Scallywags

Join the team behind the team, our awesome corporate sponsors!



Outer Banks Scallywags – Corporate Sponsorship Guide

WHO WE ARE:

The Outer Banks Scallywags (formerly the Outer Banks Daredevils) are a collegiate summer baseball team, located in the beautiful Outer Banks of North Carolina. Founded in 1996, the Scallywags have been entertaining fans for more than 20 years.

The Scallywags are members of the Premier Collegiate League, and play from the first of June through the first of August. The Scallywags' home games are played at Coy Tillett Sr. Memorial Field, located at the Manteo HS Athletic Complex in Manteo, NC.

Top collegiate players from across the country will be joining our community for the summer months, and we need your support. Sponsor donations provide the needed funding to purchase uniforms, bats, balls, misc. equipment and help to cover operating expenses. Scallywags baseball is only possible through the support of our local business community and we are very grateful for your support.

While we understand your donation to Scallywags Baseball is a gift of kindness, along with a recognition of the value of collegiate summer baseball in our community, we do attempt to provide our sponsors with recognition for their support through our website, social media platforms, public address announcements, signage in the ballpark, game day program ads and other great sponsor recognition platforms.

You can show the community your support of local, amateur athletics and great family entertainment here in the Outer Banks through your support of Scallywags baseball.

**PLEASE CONSIDER JOINING THE TEAM BEHIND THE TEAM,
OUR GREAT CORPORATE SPONSORS.**



Outer Banks Scallywags



The Outer Banks have our own collegiate summer league team, the Scallywags, who play their home games at Manteo HS from late May through early August each summer. Founded in 1997 as the Outer Banks Daredevils, renamed the Scallywags for the 2023 season, we continue to provide quality family entertainment each summer and could not do it without you, our great corporate sponsors, THE TEAM BEHIND THE TEAM. We are sustained through the generous donations of our great corporate sponsors and we are once again seeking your support.

SCALLYWAGS SUPPORTER SPONSORSHIP \$250.00

Scallywags Supporter Sponsors businesses will be recognized on a business type specific page in our virtual Game Day Program, including your company's name, logo, and link to your website. Business specific pages include the following:

"Good Eats" page - restaurants

"Sweet Treats" page - ice cream, frozen yogurt and other sweet treats

"Good Stuff" page - boutiques, shops, retail stores

"Fun Times" page - entertainment

"Trusted Service Providers" page - all service related businesses

"Local's Favorites" page - all other business types

In addition to inclusion in our Game Day Program, Scallywags Supporter Sponsors will be provided space on our concourse fence to **display their company's banner***.

**Banners to be provided by the company, Scallywags will hang it, display it, and return it at the end of the season.*

PRE-GAME/POST-GAME MEAL SPONSORS (30 Needed) \$500.00

We provide our home team with a pre game snack and provide both the home team and the visiting team with a post game meal at each of our home games. Meal Sponsors are recognized via the Public Address system during their game, they are included in our virtual Game Day Program, and are also will be recognized as that nights "Meal Sponsor" on a special social media post on our FB, IG & X. Your company will also be provided space on our concourse fence to display a banner (5' wide x 5' tall max), company provides banner, we hang it, display it, and return it at the end of the season. Meal Sponsors also receive year round recognition on the team's website.

JOIN THE TEAM BEHIND THE TEAM, OUR GREAT CORPORATE SPONSORS

For more information or to become a sponsor, please contact the General Manager at 252.619.8317 or email at obxscallywags@gmail.com

www.obxscallywags.com



OUTER BANKS SCALLYWAGS



PRE-GAME/POST-GAME MEAL SPONSORS (30 Available) \$500.00

We provide our home team with a pre game snack and provide both the home team and the visiting team with a post game meal at each of our home games. Meal Sponsors are recognized via the Public Address system during their game, they are included in our virtual Game Day Program, and are also recognized as that night's "Meal Sponsor" on a special social media post on our FB, IG & X. Your company will also be provided space on our concourse fence to display a banner (5' wide x 5' tall max), company provides banner, we hang it, display it, and return it at the end of the season. Meal Sponsors also receive year round recognition on the team's website.

SOCIAL MEDIA GAME DAY POST SPONSORS \$1,000.00

Game Day Post Sponsor \$1,000.00

Our game day sponsor's business name/logo will be included in our game day post

Starting Line Up Post Sponsor \$1,000.00

Our starting line up sponsor's business name/logo will be included in our game day post

Tonight's Umpires Post Sponsor \$1,000.00

Our tonight's umpires post sponsor's business name/logo will be included in our game day post

Mid Game Updates Post Sponsor \$1,000.00

Our mid game updates sponsor's business name/logo will be included in our game day post

Game Results Post Sponsor \$1,000.00

Our game results sponsor's business name/logo will be included in our game day post

Player of the Game Post Sponsor \$1,000.00

Our Player of the Game sponsor's business name/logo will be included in our game day post

MID INNING GAMES SPONSOR

Our mid inning games sponsors provide a check for \$500.00 and gift cards/certificates/merchandise equaling \$500.00 to be used for promotional give aways during your selected game. (30 @ \$15.00 each and 2 @ \$25.00 each). Mid Inning Games Sponsors will be recognized via the Public Address system when their sponsored game is announced, being played, and when complete. Mid Inning Game Sponsors will also be included in our virtual Game Day Program recognizing them as sponsors..

- Dizzy Bat Race Sponsor (1 available) \$500.00/\$500.00=**\$1,000.00**
- Uni - Up Race Sponsor (1 available) \$500.00/\$500.00=**\$1,000.00**
- Captain Scallywags Congo Line (1 available) \$500.00/\$500.00=**\$1,000.00**
- Cannon Ball Toss Sponsor (3 available) \$500.00/\$500.00=**\$1,000.00**
- Lucky Ticket Sponsor (3 available) \$500.00/\$500.00=**\$1,000.00**
- T-Shirt Toss Sponsor (3 available) \$500.00/\$500.00=**\$1,000.00**

CORPORATE OUTING AT THE BALLPARK \$1,000.00

Book a corporate outing at the ballpark for your company employees and their families, and treat your staff to a great night at the ballpark. Package includes one hundred (100) game day tickets for your night, a reserved seating area for your group, and discounts on food and beverages with a preordered group meal package (purchased separately). Your business will be recognized via the Public Address system during our pregame announcements and also during the game. Corporate outings also include a half page ad in our virtual game day program (full color, 8.5"x5.5"), and space on concourse fence to display your company's banner (company provides banner, we hang it, display it, and return it after season).



OUTER BANKS SCALLYWAGS



Live Stream Broadcast Sponsor

\$2,500.00

The sponsor of the Scallywags Live Stream Broadcast will be the exclusive title sponsor of all Scallywags Broadcasts, making it the “your business name here” broadcast of the Outer Banks Scallywags, and “This Outer Banks Scallywags Broadcast is brought to you by “your business name here” in all advertising, marketing, promotions and on the live stream broadcast itself. Your business name/logo will be included on the screen so all viewer of the broadcast will see it throughout every inning all summer. Our Live Stream Broadcast Sponsor will also be recognized as the Sponsor of the Outer Banks Scallywags Pre Game Show and Post Game Show, Our Live Stream Broadcast Sponsor will also receive a 30 second commercial slot in middle of the first inning, 4th inning and 8th inning, as well as recognized as the “your business here” broadcast of Scallywags Baseball” coming into and out of each half inning. In addition, our Live Stream Broadcast Sponsor will receive space in our virtual Game Day Program to place a full page (8.5”x11”), full color advertisement or other promotional/marketing image you would like to display; a spot on our concourse fence to display a banner - max width 10’ x max height 5’ (business supplies the banner, we hang it up and display it, and return It at the end of the season); and our Live Stream Broadcast Sponsor will be recognized on the team’s website, including a button ad with link to your business’ website (year round).

Apparel Sponsor

\$2,500.00

Apparel Sponsor - Scallywags Baseball Camp	\$2,500.00
Apparel Sponsor - Scallywags Kids Club	\$2,500.00
Apparel Sponsor - Scallywags Staff Shirts	\$2,500.00

Your business name/logo will be either included in the logo of your sponsored event (baseball camp or Kids Club) or it will be included on the sleeve of the shirt. In addition, our Apparel Sponsors will receive space in our Virtual Game Day Program to place a full page (8.5” x 11”) full color advertisement or other promotional/marketing image you would like to display, a spot on our concourse fence to display a banner - max width 10’ x max height 5’ (business supplies the banner, we hang it up and display it, and return It at the end of the season); and our Apparel Sponsors will be recognized on the team’s website, including a button ad with link to your business’ website (year round).

Field Side Luxury Box Rental - Full Season

\$2,500.00

Reserve a field side luxury box for your business or family for all Scallywags home games throughout the 2024 season. Limited to three businesses/families. Your business name/logo or family name will be included on special signage for your field side box. In addition, your business will receive space in our virtual game day program to place a full page (8.5” x 11”) full color advertisement or other promotional/marketing image you would like to display, a spot on our concourse fence to display a banner - max width 10’ x max height 5’ (business supplies the banner, we hang it up and display it, and return It at the end of the season); and our Apparel Sponsors will be recognized on the team’s website, including a button ad with link to your business’ website (year round).



OUTER BANKS SCALLYWAGS



SPECIALITY SPONSORSHIPS

CAPTAIN'S CLUB

Apparel Sponsor - Home Uniforms **\$7,500.00**

Our apparel sponsors business name/logo will be added to the sleeve of our home uniforms for the 2024 season*

Apparel Sponsor - Away Uniforms **\$7,500.00**

Our apparel sponsors business name/logo will be added to the sleeve of our away uniforms for the 2024 season*

Player Transportation Allowance Sponsor **\$7,500.00**

Our transportation sponsors provides the funding necessary to assist our players/coaches with their travel expenses coming to and returning from the Outer Banks during the 2024 season*

***Captain's Club Sponsors will receive, in addition to the above listed recognition, the following:**

- One (1) Full Page, Full Color Advertisement in our virtual Game Day Program
- Space on our concourse fence to display your company's banner (banners must be provided by sponsors) - (banners max height 4" x max width 8")
- Recognition via the Public Address system of your business as an Captain's Club Sponsor
- Four (4) thirty second video commercials or "live reads" during our Live Stream Broadcast recognizing your business as a Captain's Club Sponsor
- Year Round listing on the Scallywags website as a Captain's Club Sponsor
- Corporate Outing at the Ballpark (see individual listing below for details)

ADMIRAL'S CLUB

Field/Facilities Sponsor **\$10,000.00**

Our field/facility sponsor receives ballpark naming rights for the 2024 Season, including signage at the park as well as recognized in all media, marketing and advertising*

Baseball Sponsor **\$10,000.00**

Our baseball sponsor's business name/logo will be stamped on our game and practice balls for the 2024 season*

Bat Sponsor **\$10,000.00**

Our bat sponsor's business name/logo will be engraved on our team bats for the 2024 season*

***Admiral Club Sponsors will also receive, in addition to the above listed recognition, the following:**

- Two (2) Full Page, Full Color Advertisement in our virtual Game Day Program
- Space on our concourse fence to display your company's banner (banners must be provided by sponsors) - (max height 5' max width 10')
- Recognition via the Public Address system of your business as an Admiral's Club Sponsor
- Six (6) thirty second video commercials or "live reads" during our Live Stream Broadcast recognizing your business as an Admiral's Club Sponsor
- Year Round listing on the Scallywags website as Admiral's Club Sponsor, includes button ad w/link
- Corporate Outing at the Ballpark (see individual listing for details)

Join the team behind the team, our great corporate sponsors!

Outer Banks Scallywags

DONATION AGREEMENT

Name of Business: _____

Primary Contact: _____

Address: _____

Email: _____

Phone: _____ Website: _____

Sponsorship / Description	Donation Amount

Donations can be made by mailing a check (address below);
OR you can arrange for check to be picked up (contact our GM, number & email below),
OR you can make your donation using any major credit/debit card (link below).

Form of Payment:

☐ Mail Check

☐ Pick Up Check

☐ Pay Online

Make checks payable to: **DAREDEVILS BASEBALL CLUB**

Mail Payment to: **PO Box 1566, Nags Head, NC 27959**

Call for Pick Up: **252-619-8317**

Email for Pick Up: **obxscallywags@gmail.com**

Pay Online: **www.outerbanksdaredevils.com/donate/**

Sponsor Name Printed

Sponsor Signature